



GABBY LOSSIA

ENTERTAINMENT INDUSTRY MANAGEMENT



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EDUCATION

Master of Entertainment Industry Management

CARNEGIE MELLON UNIVERSITY | EXPECTED MAY 2023

GPA 4.0

Los Angeles, CA | Pittsburgh, PA

Bachelor of Arts | Business General Management

Bachelor of Arts | Theatre Stage Management

MICHIGAN STATE UNIVERSITY | MAY 2016

Honors College | Dean's List | GPA 3.8

East Lansing, MI

EXPERIENCE

GRITTY IN PINK

Los Angeles, CA

Event Production Intern

Sept 2022 - Present

- Centralize the information, resources, and communication required to present a live event, starting from inception through production
- Promote the InPink marketplace, a partnership with Live Nation Women, to advance the employment of women in the music industry

THE A LIST

Los Angeles, CA

Showroom Department Intern

Sept 2022 - Present

- Expedite influencer seedings by placing orders, organizing shipping and receiving, tracking talent placements, and maintaining inventory
- Maintain retainer client reports and identify emerging social media trends for implementation in conjunction with the brand

WARNER MUSIC NASHVILLE

Nashville, TN | Remote

Tour Development Intern

Feb 2022 - Aug 2022

- Applied organizational skills and attention to detail in performance scheduling for artists (Chesney, Dan + Shay, Shelton, etc.)
- Researched and implemented new marketing strategies to support the success of the tours
- Communicated and collaborated with various teams, including management, agency, and publicity, while maintaining confidentiality
- Assisted in arranging live events with assorted departments (internal celebrations, fan parties, partner receptions, concerts, etc.)

CANNES FILM FESTIVAL

Cannes, France

Maxie Leonard PR Intern

May 2022

- Supported the implementation of PR strategies and monitored client media coverage within the daily trade publications
- Aided with scheduling and organizing of events in conjunction with Festival screenings, including Spinning Gold (Timothy Scott Bogart) and War Pony (Riley Keough and Gina Gammell)

PITTSBURGH STEELERS

Pittsburgh, PA

Entertainment & Event Operations Intern

Aug 2021 - May 2022

- Prepared, coordinated, and executed Steelers game day entertainment, including pregame, national anthem, and halftime performers, as well as Heinz Field concerts (Rolling Stones, Bret Michaels, Justin Moore, NFL Hall of Famers, etc.)
- Managed fast-paced events through planning, budgeting and analysis, pre-event set up, and post-event load out
- Developed educational opportunities for local college students and mentored the Spring 2022 intern class, applying interpersonal skills

AMERICAN HIGH SCHOOL THEATRE FESTIVAL

Charlottesville, VA | Edinburgh, Scotland

Program Director

Nov 2016 - Aug 2021

- Supervised the assembly of 700 participants and developed upwards of 40 international productions per year @ Edinburgh Fringe
- Coordinated dozens of vendors and supervised scores of part-time staff for year-round support, adapting to annual partner changes
- Advocated for flexible pricing and reward programs, and improved customer retention by 15% each year
- Streamlined data collection and analysis through software integration, and introduced social media into the marketing strategy

FOUR COUNTY PLAYERS & LIVE ARTS

Charlottesville, VA

Production Stage Manager

Oct 2016 - Mar 2020

- Organized main stage musical productions, servicing both community theaters, with limited resources and a crew of volunteers
- Time-managed rehearsals, problem solved, and ensured production elements ran accurately and safely for performers and technicians

SKILLS

Microsoft Office Suite | Google Suite | Adobe Suite | Workfront | SproutSocial | Canva | MailChimp | Weebly & Wix | SAP Concur | Event Safety Training | Pro Tools | Ability to read sheet music | Microsoft Dynamics & Maximizer CRM systems | Chaldean language (elementary)